

Media Release

6 April 2020

Bunnings encourages customers to plan ahead for their Easter projects and shop earlier in the week

- **Research shows that 65 per cent of Australians have at least one unfinished D.I.Y. job to do at home**
- **With Easter traditionally being one of the busiest times of the year at local stores, customers are being encouraged to plan ahead and shop earlier in the week**

Ahead of what is traditionally a busy period at local stores, Bunnings is encouraging customers to plan ahead for their Easter projects and shop earlier in the week.

Independent research, commissioned by Bunnings, has revealed that 65 per cent of Australians have at least one unfinished D.I.Y. job to do at home, while two in three (64 per cent) are tackling a D.I.Y. job once a month with general gardening, decluttering, painting and landscaping topping the list of activities planned for the Easter long weekend.

“We know the importance of customers being able to access the products they need, whether it’s for urgent home repairs and maintenance, supplies for tradies to keep their businesses running or items for home projects to keep people active,” said Bunnings Managing Director, Mike Schneider.

“We’ve been working hard with our suppliers to ensure availability of key products and we’re committed to keeping our team and customers as safe as possible. We’ve had a number of changes in place in stores over the last few weeks as we continue to follow government advice. We are limiting customer numbers in stores and in busy aisles at any one time, we’ve also placed trestle tables in front of service areas to create more distance, installed acrylic register guards for registers and counters, taped floors to mark 1.5m and opened up space at the front of the store, just to name a few,” he said.

“We’d like to thank our customers for taking these changes in their stride – shopping solo wherever possible, planning ahead to shop more efficiently, observing social distancing and product restrictions and making cashless payments. These actions are more important than ever and we would encourage customers to think ahead about what they need and get their shopping done sensibly over the next week,” he said.

“Our 42,000 plus team members are doing an incredible job to continue to make our stores a safe place. They have met the challenges head on, from increased cleaning to helping our customers observe social distancing to learning new ways to serve them online”, he said.

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To help make Australians' time at home more productive, purposeful and fun, Bunnings has launched a new Instagram series called *D.I.Y. Live*, which focuses on affordable and simple projects, activities for kids and Q&As.

Bunnings has partnered with popular home and lifestyle creators and Bunnings DIY team member experts for the series, which will include gardening and landscaping advice with [Dale Vine](#), organisation tips from [Steph Phase](#), and D.I.Y. to keep kids busy with [Adam Dovile](#).

Jess Holsman from [@studywithjess](#), who has appeared on *D.I.Y. Live* and shared low cost project tips for renters, said doing a D.I.Y. project is a great way to have a sense of accomplishment.

"With all the uncertainty and anxiety everyone is feeling to some degree, I think now more than ever, it's important we all come together as a community and find ways to make this period more manageable," said Jess.

"I love how setting aside time to be creative can help us to be more mindful and stay in the present. Undertaking a D.I.Y. project is a great way to feel a sense of accomplishment, and it takes your mind off those racing thoughts we can sometimes no doubt feel," she concluded.

To watch the latest *D.I.Y. Live* livestream on @bunnings IGTV channel, tune in at 11 am daily.

For more information on the *D.I.Y. Live* series, visit www.bunnings.com.au or [Bunnings Instagram](#).

D.I.Y. Live Broadcast Schedule (from 7-11 April 2020)

Date	Talent	Content
Tuesday 7 April	Tim from @timmatau	Planning renovation projects and money saving tips
Wednesday 8 April	Dale from @vineyd	Gardening and landscaping advice
Thursday 9 April	Lucy from @huntingforgeorge	Cosmetic renovation house tour
Saturday 11 April	Adam from @adamdovile	Keeping the kids busy

Research source: *Independent research conducted by Honeycomb Strategy on behalf on Bunnings Warehouse, interviewing a nationally representative sample of 1,027 Australians (April 2020).*

For more information and a wide range of products and D.I.Y. advice, head to the Bunnings website www.bunnings.com.au/diy-advice

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For more information on Bunnings' in store changes, please visit:
<https://www.bunnings.com.au/our-measures>

Workshop is our friendly online community for D.I.Y. and gardening discussion. To share your home renovation projects with like-minded people, ask D.I.Y. questions and get tips and inspiration, join the community at [workshop.com.au](https://www.workshop.com.au).

For media enquiries please contact: media@bunnings.com.au

VNR grabs of Mike Schneider regarding social distancing measures are available to download here:

<https://digitalpigeon.com/msg/LXCWMHfEEeqNkQbfE8cnCQ/uFbRPA8Q1bUdL2vA0ftAQQ?aid=AQHeQGVmEemq1gYtQsGbAw>

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